



Junior
Achievement®
Rocky Mountain

IMPACT

**JA IS CRITICAL FOR INSPIRING AND PREPARING
YOUNG PEOPLE TO OWN THEIR ECONOMIC SUCCESS**

We immerse students in disruptive, real-world experiences, challenging their assumptions through mentor-led applied learning experiences coupled with an unmatched network of educators, volunteers and supporters.

www.JAColorado.org

JUNIOR ACHIEVEMENT

JA ALUMNI
START
BUSINESSES
AT A RATE

2¹/₂
TIMES

HIGHER THAN
THE GENERAL
POPULATION



ENTREPRENEURIAL

JA students start companies at higher rates than their peers

JA students know how to:

- Leverage resources to start a business
- Operate a business
- Balance risk vs. reward
- Increase revenue and manage expenses to maximize profit
- Think critically, solve problems and overcome challenges

JA ALUMNI
EARN

20%
MORE

THAN THE
GENERAL
POPULATION
AND ARE
MORE
LIKELY TO
BE BETTER
OFF THAN
THEIR
PARENTS



FINANCIALLY RESPONSIBLE

JA students incur less debt than their peers

JA students know how to:

- Create and manage a realistic budget
- Improve their credit score
- Utilize credit and debt appropriately
- Save to achieve lifelong goals



CAREER READY

JA students secure employment at higher rates than their peers

JA students know how to:

- Demonstrate communication, critical thinking, collaboration and innovative problem solving skills
- Exhibit professional behavior and strong work ethic
- Act ethically and with integrity
- Apply their skills, talents and traits to high demand jobs

T STUDENTS ARE...

better prepared to earn their success

DRIVEN

JA students are more optimistic about achieving future success



JA students:

- Pursue educational goals to achieve their career aspirations
 - Feel less entitled and more self-motivated
 - Take control of their financial futures

75%

OF JA ALUMNI HAVE A POSITIVE VIEW OF THE AMERICAN ECONOMIC SYSTEM

JA ALUMNI ARE

30%

MORE LIKELY TO HAVE A 4-YEAR DEGREE THAN THE GENERAL POPULATION

JA ALUMNI ARE

67%

MORE LIKELY TO HAVE A GRADUATE DEGREE THAN THE GENERAL POPULATION



JA builds hope

- JA students demonstrate more hope as a result of learning financial literacy, work readiness and entrepreneurship skills



JA students retain what they learn

- JA students take their JA knowledge with them for 3-5+ years. Research shows that knowledge retained for 5 years is sustained for life



JA is closing the achievement gap in financial education

- JA students show strong gains in personal financial literacy outcomes
- JA students from less advantaged backgrounds make larger gains in financial literacy, many times meeting or exceeding their more advantaged peers

The results presented in this report are based on both an external evaluation conducted by QREM, LLC, and internal analysis. Over the past three years, Junior Achievement-Rocky Mountain, Inc. has randomly selected students by classroom and assigned them into one of three groups as participants in a third-party evaluation. Testing effects were monitored, and other mitigating factors such as low-income status were controlled. Statistical testing included determining differences between pre- and post-tests, examining correlational findings, and building structural equation models to determine impacts. Sample sizes in matched groups exceeded minimal standards for each level (elementary, middle, and high) and each group. The results and findings presented in this report are statistically significant with a confidence level of 95% or higher.

IMPACT

2017/18
SCHOOL
YEAR



students

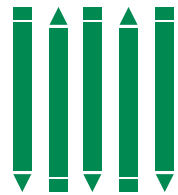
115,240



low-income ——— **42%**

classes

4,900



educators

3,800



*volunteer
experiences*

7,890



volunteers

6,020



schools

590



*contact
hours*

870,000



*volunteer
companies*

140

